

## MEDIA RELEASE

### Explore a new angle with the latest generation full frame DSLR camera; the EOS 6D Mark II

**Sydney, Australia, 29 June 2017** – Canon today launches the highly anticipated **EOS 6D Mark II**, the camera for adventure photographers seeking the highest quality, full frame images to bring their story to life. A compact and lightweight DSLR camera, whether you are embarking on weekend adventures or the trip of a lifetime, whatever the lighting situation, it is the perfect camera to take with you to ensure all your images stand out.

#### **EOS 6D Mark II – key benefits**

- 26.2 megapixel full frame CMOS provides incredible low-light performance
- 45 point all cross-type AF system allows for precise tracking
- Vari-angle LCD screen with Touch AF helps you reach tricky angles and find new perspectives
- Bluetooth® and Wi-Fi offer a constant connection with your smartphone to browse and download photos or even shoot remotely via the Canon Camera Connect app

#### **Incredible low-light performance**

Capture and create images with incredible low-light detail thanks to the newly developed 26.2 megapixel full frame CMOS sensor. The high dynamic range ensures detail is maintained from highlights to shadows allowing users to push their boundaries when shooting in difficult light conditions. The improved ISO 40,000, allows flexibility so photographers can shoot with the confidence that details will be retained even in the darkest nights. Combined with the latest DIGIC 7 processor EOS 6D Mark II's technology creates high quality files straight from the camera.

#### **Full Frame from a new angle**

EOS 6D Mark II is the first full frame DSLR to ever feature a vari-angle LCD screen with Touch AF, so whether you're shooting a starry night or the Northern Lights, you can find new angles and shoot astro with ease. The vari-angle LCD touch-screen allows photographers to switch focus at the tap of the screen and reach tricky angles when shooting unusual perspectives or in a crowd.

#### **Focus on what matters**

With EOS 6D Mark II photographers can command greater control over their creative vision thanks to the 45 point all cross-type AF system, which can be customised and allows more precise tracking. Alongside DIGIC 7's image processing advancements, EOS 6D Mark II can predict the movement of a subject across the frame and respond rapidly. When combined with the 6.5 fps continuous shooting, EOS 6D Mark II opens a whole new range of possibilities. EOS 6D Mark II's new AF system retains the ability to accurately lock onto subjects even in the lowest lighting, perfect for portraits in diminishing ambient lights.

When shooting in live view or movie modes, Canon's renowned Dual Pixel CMOS AF technology allows for fast, responsive auto focus and high performance tracking as well as smooth focus transitions in Full HD movies at up to 60p.

#### **Stay connected with Bluetooth® and Wi-Fi**

For a constant connection, EOS 6D Mark II boasts Wi-Fi and Bluetooth<sup>®</sup>. Giving users even more flexibility when transmitting images to smart devices via the Canon Camera Connect app. Photographers can even control their camera from their smartphone to shoot images or video remotely to be in the frame. The built-in GPS keeps track of location, allowing you to pinpoint that favourite shooting location.

**Shift time**

Create impressive 4K time-lapse movies in camera. The EOS 6D Mark II can track auto exposure for each image taken during the time-lapse sequence, allowing photographers to capture day to night time-lapse sequences in camera.

**Keep on clicking**

With a battery life of up to 1200 images on a single charge whilst using the viewfinder and the included LPE6N battery, you can feel confident to keep shooting from day to night. For even greater battery life you can attach the optional BG-E21 battery grip which holds two LPE6N batteries and also includes a 2<sup>nd</sup> shutter button for shooting vertically.

Successor to Canon's EOS 6D, EOS 6D Mark II photographers can have the confidence to shoot whatever the lighting; offering precision and accuracy so users can focus on their creative vision. Suitable for a range of specialist photography categories, from travel to portraits, it offers huge advancements which deliver greater shooting possibilities, additional control and flexibility.

**Availability**

The **EOS 6D Mark II** will be available from end of July 2017. Prices will be set at dealer discretion.