

The Content Creator's Mirrorless – the EOS M6

Sydney, Australia, 15 February 2017 – Canon today introduces a new model to the EOS M family, the EOS M6, a stylish and compact mirrorless camera that doesn't compromise on speed or quality whether you are shooting stills or movies. The EOS M6 features easy to use controls in a body full of features found in enthusiast level DSLR cameras. Whether you are out vlogging in the city for your YouTube channel, instagramming at your local café or just out and about street shooting, the EOS M6 is the ultimate Content Creator's camera.

EOS M6 – key benefits

- 180 Degree tilt, up LCD screen
- Control at the touch of a fingertip with the LCD touchscreen
- Easy to use, precision AutoFocus thanks to Canon's Dual Pixel CMOS AF technology
- Get connected, stay connected with Bluetooth®, Wi-Fi & NFC
- Sharper Movies with Combination IS
- Built in timelapse
- Full HD 60p movies

Electronic Viewfinder EVF-DC2 – key benefits

- Compose with confidence
- A different way of working
- Portable design you can take anywhere

The ultimate Vloggers camera

The EOS M6 features Dual Pixel CMOS AF, which is Canon's fastest autofocus system for live view still shooting and smooth focus transitions for movie shooting, which works especially well with moving subjects - just like you when you are on the go! The EOS M6 also features touch AutoFocus for easy, intuitive and fast focusing.

With a 180 degree tilt up touch screen, set the EOS M6 up on a tripod and start recording - easy as!

Power and beauty in your hand

Capture bright summer days to late winter evenings using Canon's DIGIC 7, which offers enhanced processing power to ensure images are richer in tone and detail, regardless of lighting. Combined with a 24.2 MP CMOS sensor and Dual Pixel CMOS AF, DSLR-like quality and speed is achieved every time. For spontaneous moments you can't control, from lively street performances or high-intensity action, the EOS M6 shoots continuously at 7 fps with AutoFocus – so you never miss a moment. In-camera five-axis video stabilisation provides perfectly smooth Full HD 60p video that stay steady when you're on the move, improved further by using a Dynamic IS lens, such as the EF-M 15-45mm f/3.5-6.3 IS STM.

Iconic EOS design and controls

Incorporating Canon's classic EOS design, the EOS M6 is the perfect size to join you on your adventures, ready to capture the creative and unique moments you seek out. An intuitive, large-titling LCD touchscreen and thumb operated dial offer full control of the camera at the touch of a fingertip, for easily handling whatever the composition.

Connect and share

With integrated Wi-Fi and NFC connectivity, you can share your images quickly and easily for the world to see with the new EOS M6. A constant connection between the EOS M6 and your smartphone can be maintained via Bluetooth® connectivity^[1], letting you view your photographs without taking the camera from your bag. You can also use Bluetooth® to remotely capture the perfect group selfie or shoot wildlife from discreet locations without disturbing your subject.

The all-new viewfinder

Also introduced today is the **Electronic Viewfinder EVF-DC2**, a compact and lightweight external electronic viewfinder for both compatible EOS M cameras – including the EOS M6 – as well as a range of PowerShot models. The new 0.39-type viewfinder includes a 2.36 million dot display that reveals every intricate detail, while 100% coverage ensures everything the eye can see is captured in the shot. The Electronic Viewfinder EVF-DC2 shows movement in real time with up to 120 fps refresh rate and makes it easy to swap between screen and viewfinder shooting, simply by raising the camera to your face, for truly responsive shooting. Weighing just 29g, it's a compact item perfect for EOS M6 photographers' kit bags.

Availability

The **EOS M6** and **EVF-DC2** will be available from the end of March 2017. Prices will be set at dealer discretion.

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About Canon

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