

PRESSRELEASE

02.11.2016

Highly functional backpack to store the entire OM-D E-M1 Mark II system Camera Backpack CBG-12

Water-repellent, strong materials provide peace of mind even under harsh conditions.



SYDNEY – 2nd November 2016

Olympus Australia is pleased to announce the Camera Backpack CBG-12. This backpack can store the entire Olympus OM-D E-M1 Mark II system with room to spare, and features a load distribution design for minimal fatigue when carried for long periods of time.

For photo enthusiasts who like to carry around a variety of interchangeable lenses and accessories to accommodate a wide range of scenes, a system bag that safely and securely carries equipment is an extremely important item. The Camera Backpack CBG-12 is designed entirely by Olympus as the ultimate in functionality and quality that is optimized particularly for OM-D users.

It has excellent storage capacity for the entire Olympus OM-D E-M1 Mark II system with room to spare, and is compact enough to be carried on aircraft*. The load distribution design makes it possible to carry and store a great deal of equipment with minimal stress on your body. This construction reduces fatigue in a variety of situations, making highly mobile shooting possible. The OM-D E-M1 Mark II lens mount is used as an emblem on the backpack, proving its high level of performance and quality from a manufacturer.

Feature Highlights

1. Excellent storage in a compact size that can store the entire OM-D E-M1 Mark II system
2. Load distribution design that reduces fatigue even when carrying a great deal of equipment for long periods of time
3. Water-repellent, strong materials make it perfectly reliable even when used under harsh conditions
4. Various storage patterns to match any shooting situation and mobility for quick access to your equipment
5. The lens mount emblem serves as proof of OM-D reliability and mobility

MAIN FEATURES

1. Excellent storage in a compact size that can store the entire OM-D E-M1 Mark II system

The Camera Backpack CBG-12 features a large amount of storage space for easily storing an entire shooting system including two OM-D E-M1 Mark II with Power Battery Holder HLD-9 attached, M.Zuiko Digital ED 7-14mm f/2.8 PRO, M.Zuiko Digital ED 12-40mm f/2.8 PRO, M.Zuiko Digital ED 40-150mm f/2.8 PRO, and M.Zuiko Digital ED 300mm f/4.0 IS PRO interchangeable lenses, along with other accessories such as Electronic Flash FL-900R and a laptop. Despite this amazing storage capacity, the backpack is compact enough to clear carry-on luggage standards for aircrafts*, and you can leave your equipment nearby at all times.



2. Load distribution design that reduces fatigue even when carrying a great deal of equipment for long periods of time

The backpack is designed to minimize the load on your body when carrying equipment for long periods of time. The shoulder straps and waist belt are equipped with the same type of stabilizers as mountain climbing rucksacks so users can adjust the pack to fit their body. Appropriately tightening the chest strap helps keep the shoulder straps from shaking, stabilizes the body, and are made for carrying heavy equipment for long periods of time. The length and shape for the rear panel of the backpack has been painstakingly designed to appropriately distribute the weight across shoulders and waist. It also features a mesh pad with an open centre that helps keep your back cool when worn for long periods of time. Thick lumber pad decreases strain on your shoulders

3. Water-repellent, strong materials make it perfectly reliable even when used under harsh conditions

The exterior of the Camera Backpack CBG-12 is made of high-durability, high-strength 2520D (denier)^{*2} polyester material such as is used in outdoor rucksacks. Core material is effectively used for cushioning in appropriate locations on the backpack for improved shockproof performance, and the exterior shell features water repellent capabilities to protect your photography equipment. Waterproof and abrasion resistant tarpaulin material is used on the bottom of the backpack, which is particularly prone to soiling and scratching, and rubber feet on the bottom deliver enhanced dirt resistance and durability.

*2 Unit of fibre thickness



4. Various storage patterns to match any shooting situation and mobility for quick access to your equipment

A total of 18 pieces partition boards are available in 6 different types, providing a variety of storage options. Cushioned and 12 mm thick, these partition boards can be moved around or taken out to perfectly match the amount of equipment you are carrying. In addition to the main compartment opening, there are two side openings on the left side of the backpack for quick access to equipment. The side openings feature a wide opening design that provides smooth access to the OM-D E-M1 Mark II with attached HLD-9 Power Battery Holder.

5. The lens mount emblem serves as proof of OM-D reliability and mobility

The same stainless lens mount as used on the OM-D E-M1 Mark II is located on the back of the backpack as an emblem. This emblem is a message from the manufacturer that the Camera Backpack CBG-12 is designed with the exact same concepts as the OM-D series, namely its high level of reliability and mobility.



OTHER FEATURES

1. Inner edges are lined with yellow material as a visual reminder to close the backpack

The edges of the main opening are lined with yellow material as a reminder to close the backpack. When the fasteners are not closed, the yellow line is visible from the outside, providing a noticeable visual reminder to close the backpack.



2. Two rain covers for harsh weather

Although the CBG-12 itself features excellent water repellent properties, it comes with two rain covers for times when the weather turns bad. The wet cover can be stored separately from other equipment after use.

3. Water-repellent groundsheet

The backpack also comes with a water-repellent groundsheet to protect the backpack from getting dirty when placed on the ground to remove equipment outside.

4. Thickly-padded handle

The upper section of the backpack is equipped with a thickly-padded handle. This feature is convenient for lifting the backpack when carrying heavy loads.

5. Straps for securing a telephoto lens

The backpack is fitted with internal straps for stabilizing and securing large lenses such as the M.Zuiko Digital ED 300mm f/4.0 IS PRO. Make sure the centre of gravity of the lens is near the back and then use the internal straps to prevent the lens from moving and reduce fatigue when walking.

6. Excellent expandability for attaching other cases

The separately available Soft Camera Case CS-42SF, CS-44SF, and sub cases included with the CBG-10 can be attached to the strap on the waist belt for enhanced storage performance. The CSCH-123 and CSCH-124 can also be attached to the shoulder straps for even further expanded storage options.

7. Size, weight, and storage capacity

Size: Approx. 320 x 490 x 230 (WHD) mm (exterior dimensions of main backpack, excluding protrusions)

Approx. 300 x 440 x 140 (WHD) mm (internal dimensions of main storage area)

Weight: Approx. 2.3 kg

Storage capacity: Approx. 20 litres

8. Bundled accessories

Includes 18 partition boards in 6 types, 2 rain covers, 1 water-repellent groundsheet.

Pricing and Availability



The CBG-12 Camera Backpack will be available from December 2016.

RRP \$499AUD \$599NZD

About Olympus

Olympus Australia Pty Ltd is a subsidiary of Olympus Corporation, headquartered in Japan. Olympus Australia Consumer Division is responsible for the marketing and distribution of Olympus consumer products in Australia and New Zealand, and through Olympus agents and dealers in Papua New Guinea, Tahiti and the South Pacific region.

The Olympus consumer range encompasses still and video imaging products, binoculars and digital audio recorders. Your Vision, Our Future. olympus.com.au

For further information or high-resolution images, please contact Olympus:

Sayaka Miyashita

(02) 9886 3992

pr@olympusimaging.com.au