

PRESSRELEASE

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Calling all thrill seekers: log your adventures with the new Olympus STYLUS TG-Tracker

The new TG-Tracker enables you to vividly re-live your adventures through a 204-degree extreme-angle lens and by combining video with maps and altitude/depth charts.



Olympus Stylus TG-Tracker (available in green or black)

SYDNEY – 24th May 2016

Olympus Imaging Australia is excited to announce the new Stylus TG-Tracker data-logging 4K action camera. Designed with adventurers and sport enthusiasts in mind, the TG-Tracker is a 'new-generation' action camera that allows thrill seekers capture their lives beautifully and in greater detail. The TG-Tracker has a Field Sensor System which captures data from five sensors to connect amazing video recordings with maps or altitude/depth position graphs during playback in the Olympus OI.Track app. With its extreme wide-angle lens the TG-Tracker captures a 204-degree view for exhilarating POV movies and has a class-leading ninety minute battery life when recording at 4K resolution. Incorporating Olympus' proven TOUGH capabilities, the TG-Tracker is also water-proof, crush-proof, freeze-proof and shock-proof.

The new TG-Tracker is the latest member of the popular Olympus Tough family of ruggedised compact cameras. It introduces a new way to re-live adventure experiences by combining video with positional and environmental data logs. The Field Sensor System simultaneously records GPS, compass, barometer (altitude/depth), accelerometer and thermometer data to provide an enhanced movie-plus-data playback* experience in Full HD resolution on your smartphone or tablet. The TG-Tracker can also be used as a pure data recorder in its log-only mode.

With an extreme-wide angle lens that has an impressive 204-degree diagonal viewing, the TG-Tracker helps you capture high-definition movies that are vividly immersive. The immense wide angle coverage of this lens enhances the realism of your POV recordings, showing you details that other action cameras may miss.

Used airborne, on land or in the ocean, the TG-Tracker is a camera truly designed for the rugged outdoors. It is shockproof – withstands drops of up to 2.1m, crush-proof to 100 kgf, freeze-proof to -10 degrees Celsius, and water-proof to a depth of 30m without the need for an accessory housing.

Feature Highlights

1. Field Sensor System data-logging: GPS, Compass, Barometer (Altimeter), Accelerometer & Thermometer
2. 4K/30P & 1080/60P recording modes (H.264/MOV) & 8MP stills
3. Extreme Angle lens (13.9mm f2.0 equivalent in the full frame format)
4. ISO 100-1600 (auto), 1-1/24000th sec shutter speeds
5. 5-axis Image Stabilisation (digital)
6. Housing-free toughness: Waterproof 30m; Crushproof 100kgf; Freezeproof -10C; Shockproof 2.1m
7. Built-in LED illuminator: 60-Lumen maximum brightness
8. Up to 95 minute battery life (1080P; 90 mins at 4K) via a removable battery
9. OI.Track 2.0 app for data-augmented video playback with Map or Elevation/Depth information (iOS & Android)
10. Product dimensions: 35 x 56.5 x 93.2mm & weight: 180g
11. Micro SDHC/SDXC UHS-1
12. Third party accessory compatibility via included mount converter

The new TG-Tracker is equipped with an Underwater Detector that activates automatic optimisation of white balance and camera settings when the camera is used at a water-depth of 0.5m or deeper. For extended outdoor operation, it uses a replaceable slim Li-ion battery that can be easily exchanged in the field. With an outstanding battery life for 4K movie recording of up to 90 minutes, the TG-Tracker can also be directly powered from its USB port via the supplied charger when a constant power supply is available.

The Olympus Stylus TG-Tracker: The new-generation action camera for adventure and sport life-logging. *Not just video.*

**Playback with map or elevation/depth chart only viewable in OI.Track app on iOS or Android smartphones or tablets; 1080p videos viewable only. Log data and video transferred via WiFi.*



With 1) Mount adapter (supplied; with integrated selfie mirror); 2) Steady Grip (supplied); 3) UW lens port (supplied)



With LCD screen (1") extended



Top-positioned control layout

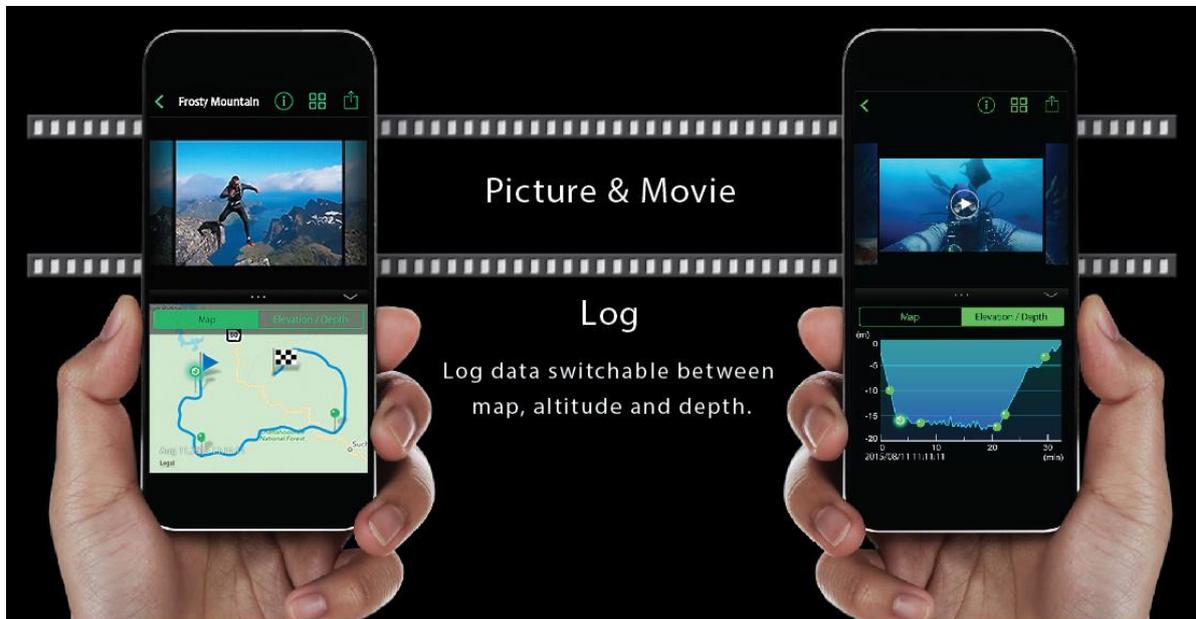
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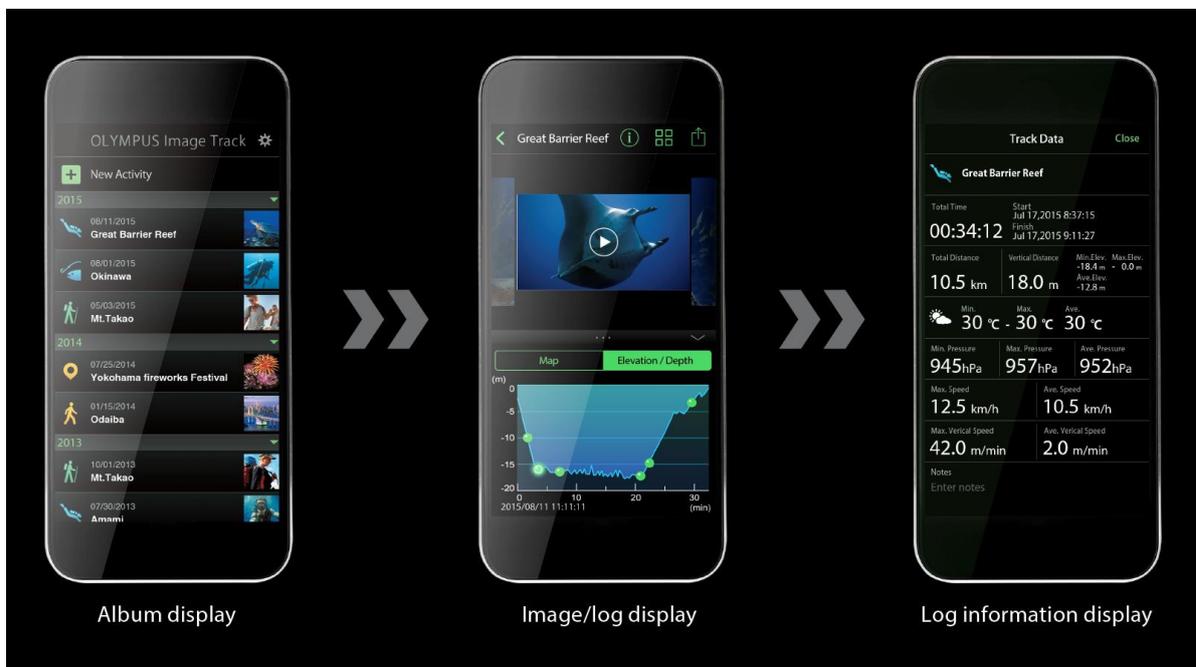
CSCH-125 Tracking Holder

A dedicated holder-case that can be attached to a backpack or belt. Enables data logs to be recorded on the go with the camera inside. The TG-Tracker can be stored in the case on its own or with the Steady Grip attached. It is equipped with a carabiner and spiral safety cord so users never have to worry about losing the camera.

OI.TRACK VIDEO WITH LOG DATA SAMPLE SCREENSHOTS



Data augmented video playback on smart device showing map and elevation/depth log options. Video can be controlled using a tap or tap & drag action on the map or chart. Only Full HD videos are viewable. The OI.Track 2.0 app is available for iOS and Android



OI.Track 2.0 app screens showing from left to right, album view, image/video plus log data view, and log data only view options

Other Features

- Time Lapse Movie - 1080P, 720P, or VGA resolutions can be selected.
- Loop Recording - function for easier movie data handling
- Bundled with Underwater Protector, UP-T01 for underwater shooting*8
- Powerful digital 5-axis image stabilisation
- 4K movie playback via HDMI connection
- Remote shooting and image transfer with the OI.Share smartphone app
- Loop mode video recording – continuous and consecutive video-recordings of 29 minute durations

Pricing, Colours & Availability



GREEN



BLACK

The Olympus TG-Tracker is available in Green & Black from June 2016. Recommended retail price is \$499AUD \$579NZD

About Olympus

Olympus Imaging Australia Pty Ltd is a subsidiary of Olympus Corporation, headquartered in Japan. Olympus Imaging Australia is responsible for the marketing and distribution of Olympus consumer products in Australia and New Zealand, and through Olympus agents and dealers in Papua New Guinea, Tahiti and the South Pacific region.

The Olympus consumer range encompasses still and video imaging products, binoculars and digital audio recorders. Your Vision, Our Future. olympus.com.au



TECHNOLOGY & FEATURE ADDENDUM

1. Field Sensor System*1 for capturing all states and movements of outdoor sports

For outdoor data-logging the new Olympus Stylus TG-Tracker is equipped with a Field Sensor System*1 that includes GPS*2, barometer, temperature sensor, compass and acceleration sensors, which all contribute to recording tracking log information. To view the information captured via the sensors, users can select from three different options: compass display, level display, or log display (altitude/depth).

i) GPS*2

In addition to GPS*2, GLONASS and QZSS are used to calculate the latitude and longitude from satellite signals for high-precision location. Additionally, Assist GPS*2 can be used to significantly reduce acquisition time by pre-downloading satellite information via the Internet using the computer app Olympus A-GPS Utility or the OI.Track app available for iOS and Android.

ii) Barometer

Altitude and water depth are calculated based on air pressure and water pressure information. This model is also equipped with an Underwater Detector*8. When the camera goes beyond a depth of 0.5 m, it automatically uses optimised White Balance and image settings for shooting underwater so you can focus on shooting without worrying about complicated adjustments. The log display automatically switches from altitude to water depth information.

iii) Temperature sensor

This sensor records air temperature*9 and water temperature. The sensor is built to capture high precision logs by minimising the influence of the camera body heat.

iv) Compass

This sensor detects the direction that the camera's lens is pointing. It provides an easy way to check orientation and direction when shooting outdoors.

v) Acceleration sensor

The acceleration sensor, senses camera movement and measures acceleration (G) on three axes to detect the user movement. When a pre-set acceleration level is detected, the Chapter functions*10 automatically creates a chapter on a movie while recording. This feature supports editing and playback of exciting scenes such as jumping and landing in intense sports such as snowboarding and motocross. You can select the setting for chapter creation from two levels of acceleration, or it can be switched off.

2. Advanced five main Tough capabilities: waterproof up to 30m*3, dustproof*4, shockproof up to 2.1m*5, freezeproof up to -10°C*6, and crushproof up to 100 kgf*7

The TG-Tracker is waterproof*3 up to a depth of 30 m. Its waterproof sealing enables excellent dustproof*4 performance for shooting when shooting in desert or sandy environments. The dual-layer chassis structure makes for superb shockproof*5 performance, allowing the camera to survive drops from heights of up to 2.1m. Operation is guaranteed to -10°C*6 so you never have to worry about shooting in the mountains and cold-weather locations where other digital devices fear to tread. This model also has a rigid construction that can withstand loads up to 100 kgf*7.

3. High-quality images captured with the 204° diagonal angle of view ultra wide-angle lens

i) Ultra wide-angle lens with 204° diagonal angle of view

This 204° diagonal angle of view, compact, ultra wide-angle lens was developed using optical technology accumulated over many years. The angle of view is far wider than which can be captured by the human eye, letting you capture never-before-seen scenery in excellent image quality. This design is sure to be useful in making new, unthought-of discoveries and recording wide-angled views of sports scenes.

ii) TruePic VII for 4K image processor and back-lit CMOS sensor*11

This camera is equipped with the TruePic VII for 4K, based on the TruePic VII image processor used on the Olympus PEN and OM-D Compact System Cameras with added 4K movie compatibility. It quickly processes data from the high-sensitivity, low-noise back-lit CMOS sensor to produce high-quality images.

4. Versatile shooting style and superb controls

Its compact body size provides stress-free shooting, including low angle and high angles. The SG-T01*12 Steady Grip is also bundled to assist with stable framing during hand-held shooting. The MC-T01*13 Mount Coupling comes with a small mirror on the front to assist in capturing wide-angle group selfies. A high-intensity headlight*14 is built in to the camera body for shooting support in low light conditions. When the camera is powered off, you use the LED as a standalone flash/torch light.

5. Connectivity with the OI.Track smartphone app (iOS & Android)

The Stylus TG-Tracker is equipped with built-in Wi-Fi*15, and when combined with a smartphone using the Olympus Image Track smartphone app, movies recorded on the camera along with their tracking info can easily be imported to the smartphone. You can also simultaneously display the log data while viewing images for enjoying a live sensation of the shooting environment during playback. Log display can be switched between geographical information and altitude/depth information to best match the scene. The TG Tracker recorded log data can be transferred to your smartphone and can be viewed any time using Olympus Image Track, allowing you to check details to calculate speed and distance travelled.

*1 Data from the sensors are not intended for use as strictly accurate measurement functions. Under no circumstances are measured values (such as: longitude and latitude, altitude, shooting direction, temperature) guaranteed.

*2 Depending on the country/region of use, different laws and regulations may be applicable regarding the use of the GPS function. The computer app A-GPS Utility software or the smartphone app Olympus Image Track is required to update the GPS assist data.

*3 Waterproof functionality is equivalent to JIS/IEC protection class 8 (IPX8) (according to tests performed under Olympus in-house methods).

*4 Equivalent to JIS/IEC protection class 6 (IP6X) (according to tests performed under Olympus in-house methods).

*5 When the LCD monitor is closed, Lens Protector is attached, without Mount Coupling, grip, nor underwater protector (according to tests performed under our in-house methods).

*6 The number of shots that can be recorded is reduced.

*7 Kilogram-force (kgf) is the unit for measuring force exerted on an object.

*8 When shooting underwater, the bundled Underwater Protector UP-T01 is required. Without it, the camera will be unable to focus underwater.

*9 Available only in Log Mode.

*10 A video chapter can also be manually inserted by pressing the OK button on the top of the camera during recording.

*11 4K movies cannot be transferred to a smart device. Please view them on a large TV that supports 4K movie playback.

*12 Because the TG-Tracker's angle of view is a diagonal 204°, part of the tripod will appear in monitor when connected directly to the tripod. This can be prevented by using the tripod base plate on the bottom of the Steady Grip.

*13 The Mount Coupling is a part that attaches to the top of the Steady Grip for mounting on the camera.

*14 The amount of time the light can be used is limited.

*15 "Wi-Fi" is a registered trademark of the Wi-Fi Alliance.