



8 April 2013

Dear Canon Customer,

**Canon Australia acquires Sun Studios to enhance high-end user experiences**

At Canon Australia we are continually looking for opportunities to enhance the imaging experiences of all consumer segments. At general consumer levels, this has included the many marketing and sales initiatives that we have put in place with you as partners to drive awareness of Canon at local retail, competitive value at the point of purchase and value-adding experiences in and out of store.

Continuing with this approach, I am pleased to announce that – effective 1 April 2014 – we have acquired the Sun Studios businesses in Sydney and Melbourne. This exciting development will allow us to build and grow the local market through enhanced experiences for consumers at the professional and prosumer levels. Importantly, the Sun Studios operations create a wonderful resource to drive inspiration, experiences and knowledge to help people get more out of linking our capture portfolio and high-end print products.

To ensure a smooth transition, the current directors Peter Osbourne and Gary Lord will continue to work with the business for the next two years.

I look forward to discussing opportunities for you as a valued Canon partner to make the most of the exciting synergies that this acquisition will offer.

Regards,

A handwritten signature in black ink, appearing to read 'Jason McLean', with a long horizontal stroke extending to the right.

Jason McLean  
Director – Canon Consumer Imaging  
Canon Australia Pty Ltd