



Samsung Launches the Galaxy Camera 2, a Powerful Successor to the Galaxy Camera

Featuring an Android platform and a lightweight retro design, the Galaxy Camera 2 allows avid photographers to capture and share even more, with superior quality and speed

SEOUL, Korea – January 3, 2014 – Samsung Electronics Co., Ltd announced the **Galaxy Camera 2**, a successor to the award winning Galaxy Camera which combines the quality imaging of a high end camera with sharing capabilities and an intuitive design to match the most up-to-date smartphones. The Galaxy Camera 2's revolutionary technology, which includes an upgraded 1.6GHz Quad Core processor and the Android platform makes it faster and easier than ever for users to shoot, edit and share high quality images with friends and family. With a lightweight, retro design, the Galaxy Camera 2 is the ideal option for photographers who do not want to sacrifice style for technology.

"Consumers love the Galaxy Camera, and this next-generation version was designed to improve on the successful predecessor, with upgraded and new features that will enhance the photography experience," said Myoung Sup Han, Executive Vice President and Head of the Imaging Business Team at Samsung Electronics. "The result is a more powerful and portable device which continues to embrace the public's passion for the social features of smartphones, yet also provides superior image control and quality. We are dedicated to making it easier for more people to achieve great results and with the Galaxy Camera 2's host of creative features, anyone can capture stand out images."

Fast and Superior Performance

The Galaxy Camera 2 lets users enjoy the full benefits of the **Android platform**. Intuitive to use and faster than ever before, users can navigate the Galaxy Camera 2 functions with ease-of use and focus on capturing the perfect shot rather than having to filter through complex settings. With an enhanced battery life (**2000mAh**), avid photographers can enjoy the photography experience for longer period of time and have the ability to take even more beautiful pictures.

A high performance camera, the Galaxy Camera 2 produces images of exceptional quality, unrivalled by smartphone photography. Its **16M BSI CMOS Sensor** produces vivid images which are both rich in color and sharp in detail, allowing memories to be captured and reproduced in perfect clarity. With a huge **21x Optical Zoom**, photographers can get closer than ever to their subjects. Featuring an upgraded **1.6 GHz Quad-Core** processor, supported by a massive **2.0 GB of RAM**, the Galaxy Camera 2 operates at ultra high speed so that the array of intuitive features can be accessed without delay. This internal memory is supplemented with the pre-loaded **Dropbox** app, an exclusive offering which provides 50GB of free cloud storage for up to two years, so that passionate photographers need never worry about running out of memory ever again.

Simple Sharing and Easy Use

Sharing is made simple with advanced **Wi-Fi** and **NFC** capabilities that accompany the Galaxy Camera 2. The all-new innovative '**Tag & Go**' feature makes it easy to connect the Galaxy Camera 2 to NFC-enabled smartphones and devices. All it takes is a simple tap of the smartphone and camera and devices will be automatically paired and transfer images swiftly using a host of clever functions. With **Photo Beam**, the picture being viewed on the camera is automatically sent to the paired smartphone, while **Mobile Link**, allows photographers to select images they wish to transfer to their smartphone at their leisure. For more creative shooting, **Remote Viewfinder** lets photographers control the camera using the smartphone,

providing greater freedom for setting up and snapping shots.

The Galaxy Camera 2's **121.2mm (4.8-inch) HD Super Clear Touch LCD** provides users with a beautiful way to view and edit images. Shots are displayed in intense color and detail, while its large size makes it easy to navigate the many apps and features available on the camera. With a lightweight design, the Galaxy Camera 2 is a highly portable option making it the perfect choice for both day to-day, as well as special occasion photography.

Creative Capture

With **Smart Mode**, users can choose from 28 different pre-set modes all designed to address different shooting scenarios, which will allow a professional touch or creative twist to any image. For those unsure which mode they want to select, the **Smart Mode Suggest** feature provides a helping hand in securing those winning shots. It analyzes the scene at hand; recognizing lighting conditions, scenery, objects, and then instantly recommends the optimal Smart Mode to ensure that the perfect shot is always captured. New Smart Mode **Selfie Alarm** guarantees that self-portraits receive the attention they deserve. It takes five consecutive, high resolution images so that users can select their best angle and share immediately on their favorite social media site.

Videos can also be given a unique twist with features such as **Multi Motion Video**, which allows users to set the speed of capture and create speed up or slowed down movies. Ranging from eight times slower than normal speed up to eight times faster, this feature adds visual flair to footage which can be enjoyed time and time again. The Galaxy Camera 2 also makes it easy for photographers to use their favorite applications, such as Paper Artist and Xtremera, to personalize their shots straight from the camera so that images can be edited and shared without delay.

Please visit our CES booth to experience this future technology firsthand. Samsung's product line will be displayed from January 7-10 at booth #12004 in the Central Hall of the Las Vegas Convention Center.

Full details, video content and product images are available at the Samsung microsite at <http://www.samsungces.com>, <http://www.samsungmobilepress.com>, or mobile site at <http://m.samsungces.com>, <http://m.samsungmobilepress.com> as well.

Note to Editors

Galaxy Camera 2 Product Specifications

Image Sensor	16.3 effective megapixel 1/2.3" BSI CMOS
Lens	21x Optical Zoom Lens, 23 mm Wide Angle, F2.8(W) ~ 5.9(T)
IS	OIS
Display	121.2mm (4.8-inch), HD Super Clear Touch LCD Screen
ISO	Auto, 100, 200, 400, 800, 1600, 3200
AP	1.6GHz Quad Core Processor
OS	Android 4.3 (Jelly Bean)
Memory	8GB Internal memory (User memory approximately 2.8GB) + microSD slot (up to 64GB) 2GB RAM <i>* User memory space may be less than the total memory space due to system files. User memory may differ by region, carrier, and supporting language, and may change after software upgrade.</i>
Image	JPEG format 16M, P14M, 12M Wide, 10M, 10MP, 9.2M Wide, 5M, 3M, 2M Wide, 1M
Video	MP4 (Video: MPEG4, AVC/H.264, Audio: AAC) Full HD 1920x1080 /30fps, 1280x720 /60fps, 1280x720 /30fps, 640x480 /60fps, 640x480(30fps), 320x240(30fps) Multi Motion Video 768 x 512 (WVGA, x1/8, x1/4, x1/2, x2, x4, x8) /120fps
Audio	Format: AVI, MP4/3GP, WMV, FLV, MKV, WEBM

Value-added Features	Smart Mode : 28 modes (Smart mode suggest, Beauty face, Best Photo, Selfie Alarm, Continuous shot, Best face, Color bracket, Kids shot, Landscape, Dawn, Snow, Macro, Food, Party/Indoor, Action freeze, Rich tone (HDR), Panorama, Waterfall, Animated photo, Drama, Eraser, Sound&Shot, Interval, Silhouette, Sunset, Night, Fireworks, Light trace)
	Built-in Pop-up Xenon Flash
	Samsung Link, Samsung ChatON
	Story Album, Xtremera, Paper Artist
	S Voice
	Group Play: Share Music(MP3), Share Picture(JPEG, GIF), Share Document(PDF, PPT), Play Games
Google™ Mobile Services	Google Search, Google Maps, Gmail, Google Plus , Google Hangouts, Google Play Store, YouTube, Google Plus Photos, Google Chrome, Google Play Books, Google Play Movies & TV, Google Play Music, Google Play Games, Google Newsstand, Google Setting <i>Note - The availability of each service may differ by country.</i>
Connectivity	WiFi a/b/g/n, WiFi HT40 GPS/GLONASS Bluetooth® 4.0 NFC
Sensor	Accelerometer, Geo-magnetic, Gyro-sensor, Gyro-sensor(for OIS)
Bundle Software	Samsung Kies (Windows & Mac)
Dimension (WxHxD)	132.5 x 71.2 x 19.3 mm, 283g
Battery	Li-on 2000mAh

**The availability of each service may differ by country.*

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