

PMA (Photo Marketing Association) has served the international Photo Industry for 89 years, and for 26 years in Australia. Representing more than 100 countries, PMA provides Photo Retailers and Professional Imaging Service businesses with training, education and industry information.

The Future Leaders Program is conducted by a professional presenter from the Friedman Group who have customised the workshop especially for the photographic industry. Designed for staff from retail, wholesale, professional photography and picture framing businesses, the workshop focuses on refining communication skills, enhancing business development skills and developing world class, best practice strategies.

All participants will be issued with Certificates of participation and accomplishment

MELBOURNE

18th November 2013
9.00 am to 5.00 pm
Novotel Melbourne on Collins
270 Collins Street, Melbourne

SYDNEY

19th November 2013
9.00 am to 5.00 pm
Novotel Sydney Olympic Park
Olympic Boulevard, Sydney Olympic Park

BRISBANE

20th November 2013
9.00 am to 5.00 pm
Novotel Brisbane
Creek Street, Brisbane

The PMA Future Leaders Program is:

- ✓ Open to all photographic industry employees, of any age
- ✓ Camera, print processing or framing retail businesses
- ✓ Photo labs, school and professional photographers
- ✓ Wholesale supply companies
- ✓ Equipment manufacturers and repair agencies
- ✓ Open to full-time, part-time or casual employees
- ✓ Applicants must have been employed in the photographic industry for a minimum of 12 months

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Future Leaders Program 2013

PMA looking after the future of the Imaging Industry



The industry's future is in their hands

Which workshop: Sydney Melbourne Brisbane

Surname: _____ First Name: _____

Company/Organisation/Division: _____

Business address: _____

Email address: _____ Mobile No.: _____

Telephone: (Bus) _____ Telephone (Priv) _____

Candidate: I hereby submit my nomination for the **Future Leaders Workshop**. I acknowledge that I have read the terms and conditions and agree to be bound by them.

Candidate's signature: _____ Date: _____

Employer: As a member of PMA I hereby nominate, or agree to their self nomination, the named candidate and agree to be bound by the terms and conditions.

Employer's Name: _____

Position: _____ Date: _____

Employer's Signature: _____

Investment:

\$50 per candidate which covers workshop, training materials, morning tea, lunch and afternoon tea.
No cancellations will be refunded unless notified within 7 days of Workshop.

Mastercard Visa Amex Diners Club Cheque

Cardholder's name:

Expiry date:..... Card No.

Signature:.....



Please fax, mail or email to:
PMA Future Leaders Workshop
Photo Marketing Association
Unit 9/14 Frenchs Forest Road Frenchs Forest NSW 2086
Telephone: (02) 9454 2444 Facsimile: (02) 9454 2454
Email: pmaaustralia@pmai.org

Future Leaders Program Terms and Conditions

The eligibility for a candidate to participate in the 2013 PMA Future Leaders Program is subject to the following conditions:

1. Each Candidate shall:
 - a) Be nominated by his/her employer, who shall be a member of the Photo Marketing Association International – Australian Division, or have their employer agree to self-nomination.
 - b) Have been employed in the photo industry for not less than one (1) year prior to the closing date of the nominations.
 - c) Sign the entry form on this page.
 - d) Be able to attend the Future Leaders Workshop nominated on the entry form on the given day the Workshop is being run.

NOTE: PMA is not responsible for any costs associated with the applicant attending a Future Leaders Program Workshop.

2. The Employer of a candidate shall:
 - a) Nominate the candidate or candidates by signing the form of application where indicated.
 - b) Acknowledge that the candidate shall have appropriate paid leave from employment and shall not be prejudiced in such employment either by loss of remuneration or otherwise by reason of the time occupied in attending or travelling to the Workshop.
3. Entries close on 21st October 2013.
4. Candidates will be awarded a certification of completion of the Future Leaders Program after the conclusion of the full day workshop.
5. No part of this program is transferable.
6. NOTE: The Photo Marketing Association and its Australian Division will not be responsible for:
 - a) Any costs, damage or expense resulting to the employer or candidate from interference, cancellation or abandonment of the competition due to, or related to strikes, lock-outs, industrial disputes or other factors over which it has no control.
 - b) Payment to a candidate of any monies, whether by way of remuneration, workers compensation, damage or other expenses in respect of injuries received by them during the program or in any activity arising therefrom or otherwise.
7. Reserves the right in its absolute discretion, if in the circumstances, it thinks fit, to substitute another type of award of a greater or smaller value than the award mentioned above or otherwise to vary the terms and conditions of the program.
8. If there are less than 10 nominations for a planned Workshop then PMA reserves the right to cancel the Workshop or reschedule to a more suitable date.
9. No cancellations will be refunded unless notified before 7 days of the Workshop.

DO YOU HAVE A FUTURE LEADER IN YOUR BUSINESS?

Send them to a workshop which will equip them with valuable new skills in self development, presentation and management.

THE WORKSHOP WILL FOCUS ON :

- Understanding others through a better understanding of self
- Communication strategies
- Photographic key performance indicators
- Statistical analysis
- Behaviours that drive key performance indicators
- Successful sales strategies
- Leadership elements

